



adrenalina Advisor

Advisoring and **O**utourcing for **B**usiness



Intro

adrenalina Team positions itself as a benchmark in the business consulting sector, aiming to support companies and professionals in achieving tangible and measurable results. Our mission is to provide strategic consulting and operational solutions based on thorough analysis and concrete data, to guide our clients towards informed decisions and sustainable growth.

The values that set us apart in the market are our commitment to operational excellence, absolute confidentiality, and personalized services. These principles form the foundation of every interaction we have with our clients. Operational excellence is evidenced by our dedication to quality and efficiency in every aspect of our work. Confidentiality is ensured by strict security protocols that safeguard the sensitive information of our clients. Personalized services translate into tailor-made solutions, designed to meet the specific needs of each client.

At **adrenalina** Advisor, we are committed to providing consultancy that translates into competitive advantages for our clients, supported by a methodical approach and deep industry knowledge.

Who we are

adrenalina Advisor was founded with the goal of offering high-level strategic consulting to businesses and professionals. Our history is marked by significant experiences, including support in the creation or relaunch of companies, the guidance of startups, both innovative and traditional, towards success, and the management of complex operations, including cross-border ones. Our team consists of high-caliber professionals, each with years of experience and specialized skills in their respective reference sectors.





Marco Frittitta, founder and Project Manager, with over 20 years of direct experience in the corporate world, possesses in-depth knowledge of the energy sector and extensive experience in the fields of logistics and transportation, both terrestrial and maritime.

Ester Urso Pernice, co-founder and Project Manager for administrative services, brings diversified experience and top-notch organizational skills. Her proficiency in administrative management is fundamental in supporting companies and freelancers in their daily activities.

Davide Aiello, Head of Institutional Relations, is a legislative expert with solid parliamentary experience, essential for navigating the complexities of public policies.

Giuseppe La Rosa, Marine Project Manager and First Maritime Officer, boasts a twenty-year experience in the naval and nautical sector. A leader in the management and safety of numerous maritime operations, he ensures high standards in every aspect of navigation as well as complete management and maintenance.

Paola Meloni, Project Manager for Media Management, is a marketing and communication professional with a specialization in brand identity and advertising strategies. Her experience in creating effective campaigns both digitally and offline, coupled with strong competence in visual social media and interactive design, makes her an invaluable asset for any branding and promotional initiative.

Strategic and Technical Partners

Recognizing the importance of integrated consultancy, **adrenalina** Advisor collaborates with leading accounting, legal, and tax firms. These partners enrich our service with specialized competencies, allowing us to offer a 360-degree consultancy covering every aspect of business activity, from tax compliance to legal structuring, financial planning, and the resolution of complex tax issues.

The synergy between our internal experience, the expertise of our partners, and an extensive network of high-profile contacts allows us to tackle the most complex challenges with a holistic approach, ensuring tailored and optimized solutions for each client.

Territorial Presence

Our main operational base is in Palermo, Sicily, the beating heart of our activity and the hub of our operations. Our operations extend with active presence in the cities of Rome and Milan, ensuring strategic coverage and comprehensive service throughout the national and European territory. Internationally, we have solid contacts in the UK, United States of America, Brazil, and Australia.





Our Services

Strategic and Management Consulting

We specialize in business, managerial, and strategic consulting, providing insights and solutions to optimize management and business performance. Through in-depth analysis and tailored management plans, we support companies in achieving operational excellence, improving financial structure, and developing sustainable and long-term growth strategies. We perform corporate due diligence for informed decisions and financial evaluations for the solidity of the company. We develop business plans and market analysis to guide companies towards success.

Administrative Support

We offer advanced administrative assistance, integrating solutions to optimize human resources management and accounting and financial planning. Our innovative approach ensures regulatory compliance and efficient operations, allowing companies to focus on their core business with the certainty of technologically advanced and strategically effective administrative support.

Innovation and Technology

We embrace emerging technologies to revolutionize business processes. Working closely with selected software house partners, we develop custom software solutions that seamlessly integrate with your operations, maximizing efficiency and promoting sustainable growth. Our commitment is to turn your vision into a technological reality, ensuring tangible results and a lasting competitive advantage.

Access to Credit

We specialize in accessing bank, state, and community funds, assisting companies at every stage of the application process for financing. Our targeted approach and deep understanding of financing processes significantly increase the chances of obtaining the necessary capital to realize ambitious projects and support business growth.

Media Management

Our Media Management service, with a particular emphasis on visual social media, Google Ads display banners, and UX/UI Design, develops design strategies to enhance brand image and visibility through captivating and engaging design. We are committed to establishing a robust brand presence, boosting online engagement, and reaching target audiences with dynamic content and proactive online brand management.

Parliamentary Support

We provide strategic consulting and parliamentary support to identify legislative objectives, tools, and key interlocutors. Our team is adept at reviewing legislative proposals, drafting amendments, motions, inquiries, and interpellations. We offer research activities, documentation, and in-depth analysis, including comparative assessments, to assist parliamentarians in their legislative endeavors.





Fields of Expertise

adrenalina Advisor boasts extensive experience and expertise across a range of key sectors, enabling us to provide specialized consultations and tailored solutions for every type of business need. Extending our expertise beyond national borders, we offer global consulting thanks to an international network of partners and contacts.

Business Administration: Our expertise in business administration translates into customized solutions designed to optimize operations and improve the administrative and financial management of companies. Adrenalina Advisor is committed to providing effective strategies for planning, human resources management, and compliance with regulatory obligations. Our goal is to ensure that companies can focus on their core business, with the assurance of efficient and regulatory-compliant administrative management.

Distribution and Logistics: With over twenty years of direct experience in the land and sea transportation of petroleum products and general cargo, we are experts in distribution and logistics. Our deep knowledge of the industry allows us to ensure optimal solutions for our clients' needs, guaranteeing efficiency, safety, and punctuality in every operation. Our approach is based on innovation and sustainability, aiming to improve urban and interurban mobility. We collaborate with public and private entities to design smart transportation systems, reduce environmental impact, and enhance the travel experience of users, always with a keen eye on the latest technologies and market needs.

Food & Beverage: Our team excels in enhancing the culinary and gastronomic excellence, with a special focus on the boundless qualitative and commercial opportunities that Italy, and particularly Sicily, have to offer. Universally recognized for its high-quality, unique regional products, Sicily represents a fertile ground for the creation and positioning of brands that embody tradition and innovation. We specialize in transforming these products into unique business opportunities, developing new brand identities that reflect the authenticity and quality of the region's specific offerings. Our expertise in the sector allows us to provide strategic consulting to optimize operations, improve service quality, and maximize the success of businesses related to the world of food and beverages. We also provide customized solutions in catering and hospitality.

Partner Research: With an extensive network of high-profile contacts, we are able to connect businesses with the right resources across a variety of sectors and professional fields. Our experience and connections facilitate fruitful collaborations and targeted investments, providing companies with the necessary leverage to expand and innovate in their field.



Public Administration: Our experience in dealings with Public Administration enables us to offer tailored strategic solutions to enhance efficiency, transparency, and the success of business activities within the public sector. We boast a history of experience and relationships with various public administration bodies, solidifying our position as a reliable and skilled partner in this domain.

Energy: In the energy sector, we provide strategic consulting to identify and implement innovative solutions that maximize energy efficiency and minimize environmental impact. Our expertise encompasses the transition to renewable sources, optimization of existing resources, and the introduction of sustainable business models. We support clients in compliance with environmental regulations and in the implementation of clean technologies, contributing to shaping a more responsible and profitable energy future.





ESG (Environmental, Social, and Governance): Our expertise in Environmental, Social, and Governance (ESG) makes us an ideal instrument in consulting for the integration of these criteria into corporate strategies, contributing to positive impact and sustainable growth. We specialize in business activities related to renewable energy, environmental sustainability, and certified benefit corporations, offering innovative and sustainable solutions that align with international standards.

Benefit Corporations: We provide strategic consulting to benefit corporations that aim to integrate social and environmental impact goals into their business activities. Our team assists these organizations in balancing profit with beneficial purposes, developing business models that reflect their ethical values and ensure the achievement of their set objectives. We work to ensure that sustainable practices are effectively implemented, contributing to a positive impact on society and the environment, and strengthening their market position.

Maritime & Naval: Our profound experience in the maritime and naval sector extends well beyond basic services, encompassing both commercial and private shipbuilding, as well as the management and operation of vessels of all kinds. Our expertise allows us to provide comprehensive support for every aspect of maritime and naval matters, ensuring our clients high-level consultancy services and tailored solutions for every requirement.

Why choose **adrenalina**

Opting for **adrenalina** Advisor means entrusting your business to a reliable partner that ensures a range of competitive advantages, all geared towards the growth and success of our clients. With years of operation across various sectors, our experience stands as a guarantee of business equilibrium, from enterprise risk to success.

Each client is unique and deserves tailor-made solutions that precisely meet their needs. We stay consistently up-to-date with the latest trends and technologies to provide cutting-edge services. From strategy to operational management, we offer comprehensive support for all your business needs. We are committed to delivering concrete and measurable results, ensuring tangible growth for your enterprise. Our dedication does not end with the completion of a project; we stand by your side for any future needs.

Our extensive network of contacts and collaborations enables us to unlock new opportunities for our clients. We facilitate access to funding and calls for proposals to realize projects and maximize growth potential.

With **adrenalina** Advisor, you choose a partner that places your business first, working proactively to secure a competitive edge in your industry.





To discover how the **adrenalina** Advisor team can contribute to the success of your enterprise, we invite you to contact us through the following channels:

Phone: +39 392 312 5862

Email: info@imadrenalina.it

Website: www.imadrenalina.it

Telegram: t.me/adrenalinadvisor

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Contact us to schedule a meeting or a consultation, including online, to discuss your needs and outline the most suitable strategies for achieving your objectives.

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